PRESS RELEASE
Frankfurt am Main, September 10, 2025

Meet5, Europe's largest socializing app for people over 40, secures €8 million for international expansion

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- Meet5 receives €8 million in Series A funding from European venture capital firm Peak to support international expansion in the Benelux, France, and the US
- With over 2.5 million registered members and more than 40,000 community-organized group activities per month, Meet5 is the largest app of its kind in Europe
- The capital will be used to grow the team, expand internationally, and enhance the app's intelligence to suggest even more relevant activities and connections

Frankfurt, September 10, 2025 – Meet5, Europe's largest socializing app for people over 40, has raised €8 million in Series A funding from European venture capital firm Peak. With this investment, the company is doubling its team to 80 people, expanding across the Benelux, France, and the US, and giving members richer, more personalized content and smarter recommendations.

Meet5 combats loneliness with real social value

A WHO study published in June 2025 shows that one in six people suffers from loneliness. At a time when AI and digital content dominate everyday life, Meet5 deliberately focuses on real-life social experiences. More than 80% of event participants report that their social life has improved thanks to Meet5. Additionally, 90% of the members are active on the app at least once a week.

"Our community is looking for meaningful encounters that leave a lasting impression. We connect people who want to try new things, build friendships, and actively shape their lives," says **Lukas Reinhardt, founder and CEO of Meet5**. "With this Series A funding, we're expanding into international markets and further developing our feed intelligence to make the user experience more personalized and help like-minded people connect more easily."

"Lukas, Kai, and the Meet5 team have impressively demonstrated how to build an active, loyal community. We've looked at various companies building social platforms for IRL activities, and Meet5's unique focus on building a community for the 40+ population stood out for us - and for their members as well! Meet5 has enormous international growth potential that fosters real human connections in an increasingly digital world," says **David Zwagemaker, partner at Peak**.

Building the leading community for people 40+

Meet5 is tapping into one of the largest and most underserved markets in social networking: people over 40. This demographic is highly engaged, loyal, and eager to invest in meaningful connections. Meet5 is the go-to platform for those who want to expand their social circle and create lasting friendships. With 2.5 million members, over 40,000 activities each month, and around 300,000 participants, the community is already thriving across Europe.

Members come together for everything from hiking and dinners to cultural events and travel, turning online discovery into real-life connections. Premium memberships make it even easier to find the right activities and stay in touch. This combination of scale, loyalty and recurring revenue, together with a strong focus on the 40+ demographic, uniquely positions Meet5 to lead the fast-growing global market for social connections.

About Meet5

Meet5 is Europe's largest socializing app for real-life group activities organized by its members. Founded in Frankfurt am Main, Germany in 2017, the company's mission is to bring people together and foster new social connections. The platform primarily targets people aged 40 and over who want to expand their social networks and enjoy shared activities. Members can discover and organize meetups such as hiking trips, restaurant outings, or dance evenings. With over 2.5 million registered users, more than 40,000 group meetups per month, 300,000 monthly participants, and a 4.7-star rating on app stores and Trustpilot, Meet5 is one of the fastest-growing social communities for real-life experiences in Europe.

For more information, visit:

DACH homepage: https://www.meet5.de/

US homepage: https://www.meet5.com/

About Peak

Peak is an early-stage venture capital fund investing across Europe from its offices in Amsterdam, Berlin, and Stockholm. For the past 15+ years Peak has specialized in SaaS, marketplaces, and platforms. Its investors include many European entrepreneurs and operators, as well as various founders of (previous) Peak portfolio companies. Allocated over five funds, Peak has invested in over 50 companies like Catawiki, Hygraph, StuDocu, Circula, Channable, Trengo, Creative Fabrica, Blidz, and many more.

For additional information and contact details, please visit: http://peak.capital